Los Angeles Times

Sunday Final

ON THE INTERNET: WWW.LATIMES.COM CIRCULATION: 1 098 347 DAILY / 1 385 787 SUNDAY SUNDAY, MARCH 19, 2000

DEPTRIGHT 2000 / THE TIMES MIRROR COMPANY / CC/ 690 PAGE

\$1.50 SUNDAY
DESIGNATED AREAS HIGHER

Mayor's Office honors Parmalat USA and Armful of Help for helping the needy

Parmalat USA, an international food manufacturing corporation, and Armful of Help, a national charitable religious organization, are recognized for their benevolent work with the poor and needy.

This past week, Tom LaBonge, Special Assistant to the Mayor Richard Riordan of Los Angeles, California presented Betty Ortega of Parmalat USA and Susan McElroy of Armful of Help with the "Mayor's Certificate of Appreciation": "The Mayor's Certificate is awarded... for outstanding efforts and accomplishments which have been of great benefit to your community and particularly to the City of Los Angeles."

Ms. McElroy said, "Armful of Help deeply appreciates the recognition of appreciation from the city of Los Angeles. At a time when most Americans are enjoying the benefits of a strong economy, we should not forget the large number of hungry and poor people throughout our country. We want to thank the mayor's office, and we particularly want to thank Parmalat USA for helping us feed the needy."

Armful of Help has been able to expand its distribution to the poor and needy in cities throughout the country because of Parmalat USA. Parmalat contributes milk, canned goods, dried fruit and nuts, cereals, bread, peanut butter, pasta, and other food products to Armful of Help. Its milk is particularly suitable for charitable distribution since it remains good to drink for six months without refrigeration. Parmalat milk is pasteurized at twice the temperature of regular milk, killing all bacteria. It is hormone and chemical free.

Armful of Help, a twenty-six year old organization, also provides the poor with other household items such as clothing, blankets and furniture, pays utility and hospital bills, and it helps those who seek spiritual help.



Left to right Betty Ortega of Parmalat USA, Susan McElroy of Armful of Help, and Tom LaBonge, Special Assistant to Mayor Richard Riordan of Los Angeles.

Besides giving directly to the poor, Armful of Help also gives large donations to other charitable organizations including: The Salvation Army; Feed the Children, the Bowery Mission and City Harvest in NYC; Seventh Day Adventists; Family

Christian Outreach in Dallas; City Rescue Missions in Atlanta, Oklahoma City and Los Angeles; the Midnight Mission and the Los Angeles Mission in LA and Pasadena, and the World Children's Center in India, to name just a few.